

**BOROUGH OF SHREWSBURY
NOTICE OF PUBLIC HEARING ON ORDINANCE 2025-1130**

Public Notice is hereby given that the following Ordinance, **ORDINANCE ESTABLISHING CHAPTER 135 OF THE CODE OF THE BOROUGH OF SHREWSBURY ENTITLED, "NEW JERSEY MOTION PICTURE AND TELEVISION COMMISSION" WHICH WOULD PERMIT MOTION PICTURE AND TELEVISION FILMING IN THE BOROUGH OF SHREWSBURY, COUNTY OF MONMOUTH, STATE OF NEW JERSEY** was introduced and passed on the first reading at a public meeting of the Borough Council of the Borough of Shrewsbury, County of Monmouth, State of New Jersey, held on Tuesday March 11, 2025 at 7:00pm. A copy of the ordinance can be obtained, without cost, by any member of the general public through the Office of the Municipal Clerk, 419 Sycamore Avenue, Shrewsbury, NJ 07702, Monday through Friday, 8:00am to 4:00pm or by emailing the Municipal Clerk at clerk@shrewsburyboro.com.

Further public notice is hereby given that said ordinance shall be considered for final passage and adoption at a public meeting of the Borough Council on Tuesday April 8th, 2025 at 7:00pm.

Kerry Quinn, RMC
Municipal Clerk, Borough of Shrewsbury

ORDINANCE ESTABLISHING CHAPTER 135 OF THE CODE OF THE BOROUGH OF SHREWSBURY ENTITLED, "NEW JERSEY MOTION PICTURE AND TELEVISION COMMISSION" WHICH WOULD PERMIT MOTION PICTURE AND TELEVISION FILMING IN THE BOROUGH OF SHREWSBURY, COUNTY OF MONMOUTH, STATE OF NEW JERSEY

WHEREAS, the governing body finds that it is necessary to facilitate the Borough's participation in the New Jersey Motion Picture and Television Filming Commission's Film Ready initiative and encourage private motion picture organizations to consider Shrewsbury Boroug for their filming needs; and,

WHEREAS, in order to provide the Borough with the most flexibility to ensure the quality of life and enforce the requirements upon upcoming developments in and around the Borough on film opportunities, the Borough desires to adopt this ordinance.

NOW, THEREFORE, BE IT ORDAINED by the Governing Body of the Borough of Shrewsbury, in the County of Monmouth, in the State of New Jersey, as follows:

SECTION ONE. The Code of the Borough of Shrewsbury shall be supplemented by the addition of Chapter 135, entitled "Film," which shall read:

SECTION 1. CHAPTER 135 "NEW JERSEY MOTION PICTURE AND TELEVISION COMMISSION"

135-1. Definitions.

135-2. Permit required.

135-3. Issuance of permits.

135-4. Interference with public activity; notice of filming.

135-5. Refusal to issue permit; employment of patrolmen and electrician.

135-6. Appeals.

135-7. Waiver of requirements of chapter by Borough Administrator or his/her designate.

135-8. Copies of permit; inspections.

135-9. Reimbursement of certain costs.

135-10. Fees.

135-11. Violations and penalties.

ARTICLE J

§ 135.1. Definitions.

As used in this chapter, the following terms shall have the meanings FILMING

The taking of still or motion pictures either on film or videotape or similar recording medium, for commercial or educational purposes intended for viewing on television, in theaters or for institutional uses. The provisions of this chapter shall not be deemed to include the "filming" of news stories within the Borough.

MAJOR MOTION PICTURE

Any film which is financed and/or distributed by a major motion picture studio, including but not limited to the following:

- A. Universal Pictures.
- B. Warner Brothers, including New Line Cinema, Castle Rock Cinema, Village Road Show and BelAire.
- C. Paramount, including MTV Films and Nickelodeon Movie.
- D. 20th Century Fox, including Fox Searchlight.
- E. Sony/Columbia.
- F. Disney/Miramax.
- G. MGM/United Artists.
- H. Dreamworks.
- I. Any major streaming service, such as Netflix, Hulu, or Amazon Prime Video.
- J. Any film for which the budget is at least \$20,000,000.
- K. Recurrent weekly television series programming.

PUBLIC LANDS

Any and every public street, highway, sidewalk, square, public park or playground or any other public place within the Borough which is within the jurisdiction and control of the Borough.

§ 135-2. Permit required.

A. No person or organization shall film or permit filming on public or private property where such filming involves the use of public property for the operation, placement, or temporary storage of vehicles or equipment utilized in such filming, including, but not limited to, any temporary structure, barricade, or device intended to restrict or block off pedestrian or vehicular traffic, without first having obtained a permit from the office of the Borough Clerk, which permit shall set forth the approved location of such filming and the approved duration of such filming by specific reference thereto.

B. All permits shall be applied for and obtained from the office of the Municipal Clerk during normal business hours. Applications for such permits shall be in a form approved by the Municipal Clerk and be accompanied by a permit fee in the amount established by this chapter in §10 herein.

C. If a permit is issued and, due to inclement weather or other good cause, filming does not in fact take place on the dates specified, the Municipal Clerk may, at the request of the applicant, issue a new permit for filming on other dates subject to full compliance with all other provisions of this Chapter. No additional fee shall be required for the issuance of a new permit under this Section.

§ 135-3. Issuance of permits.

A. No permits shall be issued by the Municipal Clerk unless applied for prior to three (3) days before the requested shooting date; provided, however, that the Borough Administrator or his/her designate may waive the three-day period if, in his judgment, the applicant has obtained all related approvals and adjacent property owners or tenants do not need to be notified.

B. No permit shall be issued for filming upon public lands unless the applicant shall provide the

municipality with satisfactory proof of the following:

(1) Proof of insurance coverage as follows:

(a) For bodily injury to any one person in the amount of \$500,000 and any occurrence in the aggregate amount of \$1,000,000.

(b) For property damage for each occurrence in the aggregate amount of \$300,000.

(2) An agreement, in writing, whereby the applicant agrees to indemnify and save harmless the municipality, its agents, employees and officers from any and all liability, expense, claim for damages resulting from the use of public lands.

(3) The hiring of an off-duty police officer for the times indicated on the permit.

C. The holder of the permit shall take all reasonable steps to minimize interference with the free passage of pedestrians and traffic over public lands and shall comply with all lawful directives issued by the Police Department with respect thereto.

§ 135-4. Interference with public activity; notice of filming.

A. The holder of a permit shall conduct filming in such a manner as to minimize the inconvenience or discomfort to adjoining property owners attributable to such filming and shall, to the extent practicable, abate noise and park vehicles associated with such filming off the public streets.

B. The holder shall avoid any interference with previously scheduled activities upon public lands and limit, to the extent possible, any interference with normal public activity on such public lands. Where the applicant's production activity, by reason of location or otherwise, will directly involve and/or affect any businesses, merchants or residents, these parties shall be given written notice of the filming at least three (3) days prior to the requested shooting date and be informed that objections may be filed with the Municipal Clerk, said objections to form a part of applicant's application and be considered in the review of the same. Proof of service of notification to adjacent owners shall be submitted to the Municipal Clerk within two (2) days of the requested shooting date.

§ 135-5. Refusal to issue permit; employment of patrolmen and electrician.

A. The Borough Administrator or his/her designate may refuse to issue a permit whenever he/she determines, on the basis of objective facts and after a review of the application and a report thereon by the Police Department and by other Borough agencies involved with the proposed filming site, that filming at the location and/or the time set forth in the application would violate any law or ordinance or would unreasonably interfere with the use and enjoyment of adjoining properties, unreasonably impede the free flow of vehicular or pedestrian traffic or otherwise endanger the public's health, safety or welfare.

B. Further, the Borough reserves the right to require one or more on-site patrolmen in situations where the proposed production may impede the proper flow of traffic, the cost of said patrolman to be borne solely by the applicant as a cost of production. Where existing electrical power lines are to be utilized by the production, an on-site licensed electrician may be similarly required if the production company does not have a licensed electrician on staff and the cost shall be the sole responsibility of the applicant.

§ 135-6. Appeals.

A. Any person aggrieved by a decision of the Borough Administrator or his/her designate denying or revoking a permit or a person requesting relief may appeal to the Borough Council. A written notice of appeal setting the reasons for the appeal shall be filed with the Mayor or his/her designate, with a copy to the Borough Clerk.

B. An appeal from the decision of the Borough Administrator or his/her designate shall be filed within

ten (10) days of the Borough Administrator or his/her designates decision. The Borough Council shall set the matter down for a hearing within thirty (30) days of the day on which the notice of appeal was filed. The decision of the Borough Council shall be in the form of a resolution supporting the decision of the Borough Administrator or his/her designate at the first regularly scheduled public meeting of the Borough Council after the hearing on the appeal unless the appellant agrees in writing to a later date for the decision. If such a resolution is not adopted within the time required, the decision of the Borough Administrator or his/her designate shall be deemed to be reversed, and a permit shall be issued in conformity with the application, or the relief shall be deemed denied.

§ 135-7. Waiver of requirements of Chapter by Borough Administrator or his/her designate.

The Borough's Administrator or his/her designee may authorize a waiver of any of the requirements, provisions, or restrictions of this Chapter if the Borough Administrator or his/her designate determines that a waiver thereof may be granted without endangering the public health, safety, and welfare. In determining whether to issue a waiver, the Borough Administrator or his/her designee shall consider the following factors:

- (1) Potential traffic congestion at the proposed location.
- (2) The applicant's ability to remove the applicant's vehicles and equipment from the public streets or other public property.
- (3) The extent to which the applicant is requesting restrictions on the use of public streets or public parking facilities during filming.
- (4) The nature of the filming, including whether filming will take place indoors or outdoors, and the proposed hours for filming.
- (5) The extent to which the filming may affect adjoining and nearby property owners and occupants.
- (6) The Borough's prior experience with the applicant, if any.

§ 135-8. Copies of permit; inspections.

Copies of the approved permit will be sent to the Police and Fire Departments before filming takes place and to the New Jersey Film Commission. The applicant shall permit the Fire Prevention Bureau or other Borough inspectors to inspect the site and the equipment to be used, if deemed necessary. The applicant shall comply with all safety instructions issued by the Fire Prevention Bureau or other Borough inspectors.

§ 135-9. Reimbursement of certain costs.

In addition to any other fees or costs mentioned in this Chapter, the applicant shall reimburse the Borough for any lost revenue, such as repairs to public property or other revenues that the Borough was prevented from earning or forced to incur as a result of filming.

§ 135-10. Fees.

The schedule of fees for the issuance of permits authorized by this Chapter are as follows:

- A. Basic filming permit: \$100. Where an applicant requests a waiver of the provision of §3A requiring expedited processing of a permit application within 24-hours of the filming date, the basic filming permit fee for processing the application on an expedited basis shall be \$150.
- B. Daily filming fee payable in addition to the basic filming permit when filming entirely on public property: \$150 per day.
- C. Daily filming fee payable for major motion picture when filming entirely on public property: \$500 per day.
- D. Filming permit for nonprofit applicants filming for educational purposes, including student films (no daily rate required): \$25.
- E. Filming on private property: no daily filming fee will be imposed.

§ 135-11. Violations and penalties.

Any person who violates any provision of this chapter shall, upon conviction thereof, be punished by a fine not exceeding \$2,000, imprisonment in the county/municipal jail for a term not exceeding 90-days, or a period of community service not exceeding 90-days, or any combination thereof as determined by the Municipal Court Judge. Each day on which a violation of an ordinance exists shall be considered a separate and distinct violation and shall be subject to imposition of a separate penalty for each day of the violation as the Municipal Court Judge may determine. These violations do not in any way diminish or restrict the Borough

from issuing violations stemming from other aspects of the Borough Code.

SECTION 2. All ordinances and provisions thereof inconsistent with the provisions of this Ordinance shall be and are hereby repealed to the extent of such inconsistency.

SECTION 3. If any section, subsection or part, clause or phrase of this Ordinance shall be declared invalid by judgment of any court of competent jurisdiction, such section, subsection, part, clause or phrase shall be deemed to be severable from the remainder of the ordinance.

SECTION 4. This Ordinance shall take effect immediately after final passage and publication as required by law.