

**BOROUGH OF SHREWSBURY  
MUNICIPAL COMPLEX  
MAYOR & COUNCIL**

**May 6, 2019**

**Meeting Called to Order**

Mayor Anderson called the meeting to order at 6:30pm and read the Presiding Officer's Statement.

**Presiding Officer's Statement**

The Notice Requirements provided for in the Open Public Meetings Act have been satisfied. Notice of this meeting was properly given by transmission to the Asbury Park Press and the Two River Times and by posting on the bulletin board in the Municipal Building on January 4, 2019 by the Municipal Clerk.

**Roll Call**

Present: Councilwoman Deidre DerAsadourian  
Councilman Jeff DeSalvo  
Councilman Donald Eddy  
Councilman Scott Gilbert  
Councilman Brendan Gilmartin

Also Present: Mayor Erik Anderson  
Bruce Padula, Borough Attorney  
Maureen L. Muttie, Clerk/Interim Administrator

Absent: Councilwoman Kim Doran Eulner

**Executive Session**

Councilman DeSalvo motioned to approve Resolution 2019-069 to Enter Executive Session, seconded by Councilwoman DerAsadourian and approved by the following roll call vote:

Ayes: DerAsadourian, DeSalvo, Eddy, Gilbert and Gilmartin  
Nays: None  
Abstain: None

Mayor/Council Moved into Executive Session at 6:33pm.  
Public Meeting reconvened at 7:00pm

**Salute to Flag**

Led by Mayor Erik Anderson

**Presentations:**

*Monmouth County Shared Services – Freeholder Director Thomas A. Arnone*

Freeholder Arnone discussed the Monmouth County Shared Services Program and how its initiative can help reduce the overall tax burden on Monmouth County residents. Freeholder Arnone explained Shared Services in Monmouth County is a way for government entities to work together to share existing resources and collective purchasing power to provide public services to residents at a lower cost. Shared Services offered through the Monmouth County Shared Services Program include 9-1-1 Dispatch Services, Commodity Resale System, Cooperative Purchasing Program, Records Management, Public Works Assistance and Public Safety Training. The overall goal is to provide quality services to the community at lower costs and to save taxpayers' money.

**BOROUGH OF SHREWSBURY  
MUNICIPAL COMPLEX  
MAYOR & COUNCIL**

**May 6, 2019**

*Shade Tree Commission – Bill Gerth*

Mr. Gerth began his presentation by handing out White Oak saplings in Commemoration of Arbor Day. Earlier this week Mr. Gerth presented each child in the kindergarten class at SBS with a White Oak sapling as well.

Mr. Gerth commented that Shrewsbury Borough has one of the best Shade Tree Commission in Monmouth County. The members are Doug Kieper, James Lemyre, Larry Lobaugh, Stu Minis, Mary Russell, Patrick Slattery and Betsy Wattlely. Kim Doran Eulner is the Council Liaison and Mr. Gerth commented how wonderful it is to have her as liaison.

Two members are licensed tree experts, two are certified master gardeners, one received training from the Monmouth County Park System to clear trails and prune, and seven have been CORE trained by NJ Urban & Community Forestry. Mr. Gerth has served on the Monmouth County Shade Tree Commission and attend NJ Forestry Council Meetings on occasions to advocate for Shrewsbury. In 2018, the Shade Tree Commission provided 426 volunteer hours valued at approximately \$12,000 to the Borough.

In the past year, the Shade Tree Commission worked extensively with the landscape architects for Shoprite, QuickChek, Chelsea and Sunrise and others. Shrewsbury is in its second 5-year Community Forestry Management Plan (CFMP) extending from 2016 to 2020. There are five broad goals in the 2016-2020 CFMP:

- Maximize Public Tree Safety
- Long-term Tree Planting, Maintenance and Protection
- Sustainable Woodlands Stewardship and Maintenance
- Train Shade Tree Commission Members and Volunteers
- Public Education, Awareness and Outreach Programs

Mr. Gerth commented that the Shade Tree Commission is constantly on the lookout for ways to improve tree safety, diversity and aesthetics. A couple of future initiative the Shade Tree Commission is considering include:

- Developing a tree inventory for municipal properties to facilitate planning
- Creating a vision for treescapes along Newman Spring Road and gateway roads
- Expanding invasive vine controls to other municipal properties
- Implementing a tree program targeted to businesses
- Advocating for re-instituted street tree pruning by DPW

The Shade Tree Commission looks forward to working with the Mayor, Council and DPW on shade tree initiatives.

**Consent Agenda**

Resolution 2019-070 Resolution Approving the Contract of the Department of Public Works Manager

Resolution 2019-071 Resolution Approving Salary Increase for Deputy Municipal Clerk/Purchasing Agent

Resolution 2019-072 Resolution to Hire Temporary Staff for the 2019 Summer Recreation Program and Setting Salaries

Resolution 2019-073 Resolution of the Borough of Shrewsbury, County of Monmouth, Adopting an Amended Affordable Housing Spending Plan and Requesting Judicial Review and Approval of Same

Resolution 2019-074 Resolution of the Borough of Shrewsbury, County of Monmouth, Adopting an Affordable Housing Affirmative Marketing Plan and the Operating Plan for the Sales of Affordable Units

Resolution 2019-075 Resolution Approving the Bill List for May 6, 2019 and Authorizing Payment of Bills

**BOROUGH OF SHREWSBURY  
MUNICIPAL COMPLEX  
MAYOR & COUNCIL**

**May 6, 2019**

Mayor Anderson requested that member of Council pull Resolution 2019-073 from the Consent Agenda. The COAH Counsel has advised the Mayor that the resolution needs to be amended in conjunction with the Fair Share Housing Authority. Councilwoman DerAsadourian pulled resolution 2019-073 from the consent agenda.

Councilman DeSalvo motioned to approve the Consent Agenda except for Resolution 2019-073, seconded by Councilwoman DerAsadourian and approved by the following roll call vote:

Ayes: DerAsadourian, DeSalvo, Eddy, Gilbert and Gilmartin  
Nays: None  
Abstain: None

**Ordinances – Introduction/First Reading**

Ordinance No. 2019-1058: An Ordinance Adding Section 94-11 To Chapter 94 (Development Regulations) In the Shrewsbury Borough Code, Which Will Be Entitled “Affordable Housing Ordinance”, And Will Address the Requirements Of The Fair Housing Act And The Uniform Housing Affordability Controls (UHAC) Regarding Compliance With The Borough’s Affordable Housing Obligations

Councilman DeSalvo motioned to introduce Ordinance No. 2019-1058, seconded by Councilwoman DerAsadourian. The motion was approved by the following roll call vote:

Ayes: DerAsadourian, DeSalvo, Eddy, Gilbert and Gilmartin  
Nays: None  
Abstain: None

Ordinance No. 2019-1059: An Ordinance Amending the Chapter 94, Land Use and Development, of the Code of the Borough of Shrewsbury, County of Monmouth and State of New Jersey by Amending the AH-MF-8 Affordable Housing Multi-Family Overlay Zone District and to Amend the Zoning Map to Include AH-MF-8 Zone to Facilitate the Provision of Affordable Housing in the Borough

Councilman DeSalvo motioned to introduce Ordinance No. 2019-1059, seconded by Councilwoman DerAsadourian. The motion was approved by the following roll call vote:

Ayes: DerAsadourian, DeSalvo, Eddy, Gilbert and Gilmartin  
Nays: None  
Abstain: None

Ordinance No. 2019-1060: An Ordinance Amending the Chapter 94, Land Use and Development, of the Code of the Borough of Shrewsbury, County of Monmouth and State of New Jersey by Modifying the AH-MU Zone to Facilitate the Provision of Affordable Housing in the Borough

Councilwoman DerAsadourian motioned to introduce Ordinance No. 2019-1060, seconded by Councilman Gilmartin. The motion was approved by the following roll call vote:

Ayes: DerAsadourian, DeSalvo, Eddy, Gilbert and Gilmartin  
Nays: None  
Abstain: None

**BOROUGH OF SHREWSBURY  
MUNICIPAL COMPLEX  
MAYOR & COUNCIL**

**May 6, 2019**

Ordinance No. 2019-1061: Bond Ordinance Providing for Improvements to Various Roads and Appropriating \$450,000 Therefor and Authorizing the Issuance of \$427,500 Bonds and Notes to Finance a Portion of the Costs Thereof, Authorized in and by the Borough of Shrewsbury, in the County of Monmouth, New Jersey

Councilman DeSalvo motioned to introduce Ordinance No. 2019-1061, seconded by Councilman Eddy. The motion was approved by the following roll call vote:

Ayes: DerAsadourian, DeSalvo, Eddy, Gilbert and Gilmartin  
Nays: None  
Abstain: None

**Reports of Council**

Councilwoman DerAsadourian

- Negotiation Committee met last Thursday to negotiate new DPW contract.
- The Shrewsbury PBA is reinstituting its merit program whereby Police Officers hand out cards to children who wear their helmet while riding their bicycle. This card will entitle them to a free bundtlet from *Nothing Bundt Cakes* or a free bagel from *Bagel Masters*. This is an incentive program to encourage children to wear their helmets.
- In the month of April, there were 256 motor vehicles summonses handed out.
- Councilwoman DerAsadourian reminded everyone that on May 20<sup>th</sup> discussion will begin on the next phase of the Safe Routes to School Project which will focus on White Street. This initial meeting is not to propose solutions but to hear input from residents.

Councilman DeSalvo

- Ron Neis has been named DPW Manager and Council is pleased to have him in that role.
- DPW is moving forward with brush pickup
- Rain has not been good for the baseball fields this season. The fields are being prepped as best as it can, and grass is cut as needed.
- Picnic tables and benches were installed by the basketball courts.
- The DPW vehicle lift is approximately 25-30 years old and needs to be replaced. Request for approval to replace this lift will be placed on the next agenda.
- DPW is in the process of obtaining quotes for tree pruning and taking down trees and they are waiting on a quote from Monmouth County.
- DPW is in the process of obtaining quotes for repairs of the pillars on Garden and Beechwood.
- Additional striping will be done on White Street and Sickles Places.
- Bids for the Obre Project is expected next week.
- Utility work has already been done on Monroe in preparation for construction.
- Capital Housing has its certificate of occupancy.
- QuickChek is looking for a July 4<sup>th</sup> opening.
- Sunrise is looking to open at the end of August.
- Red Bank Regional pass their budget last week. The budget for 2019-2020 is \$27,350,470.00.

Councilman Eddy

- The actual tax bills will be going out sometime in July.
- Shadowbrook has begun construction.

Councilwoman Doran Eulner (Brendan Gilmartin on behalf of Kim Doran Eulner)

- Fire Department had 21 total calls for the month of April.
- First Aid had 39 calls for the month of April – 7 were mutual aid out and 4 were mutual aid in.

Councilman Scott Gilbert had no report.

Councilman Brendan Gilmartin

- Mother nature hasn't cooperated, and games had to be cancelled. DPW continues to make sure the fields are in safe conditions to play.
- Due to the Safe Routes to School Project at Obre Place, the Summer Camp will be held at Sickles Place from June 24<sup>th</sup> until July 19<sup>th</sup>. Camp will run from 9am – 12:00pm. The shed has been cleared out to make room for tables and chairs. In case of rain, summer camp will be held at SBS. Councilman Gilmartin will request that Police are on hand to monitor the traffic flow during drop off/pick up to ensure the children are safe.

#### **Mayor's Report**

- DPW negotiations are ongoing – the Negotiation Committee will meet with the PBA on the 23<sup>rd</sup>.
- The Borough is finalizing settlement of fair share which will protect the Borough until 2025.
- Shrewsbury Board of Education sent home a letter requesting parents to write to Senator Gopal requesting that the State fund special education needs directly instead of it coming out of the School's budget.

#### **Clerk/Administrator's Report**

- The Primary Election is coming up on June 4<sup>th</sup> and the Voter Registration deadline for the Primary Election is May 14<sup>th</sup>.
- Vote by Mail applications are available; they must be received by the County Clerk's Office by May 28<sup>th</sup>.
- There has been a lot of interest in a town wide garage sale. It is tentatively set for the fall.
- Memorial Day is May 27<sup>th</sup> and the ceremonies will be held at SBS at 10:00am.

#### **Open the Floor to the Public**

Mayor Anderson opened the floor to the public.

**Janet Dill, 115 White Street** - Mrs. Dill is concerned with the efficiency and time-management of Public Works. She feels they are falling apart. Her focal concerns are with the timing of posting information on the community's board at the Firehouse. She provided some examples: Earth Day, Congressman Smith and Retirees, specifically, the DPW Supervisor. She also inquired of Councilman DeSalvo about the Borough's quoting process and the difference between some projects receiving three quotes and others receiving only one. She questioned why there weren't three quotes obtained regarding the process of possibly obtaining an electronic sign. Councilman DeSalvo explained that the three-quote process would be for a project the Borough would go forward with. He also stated the DPW committee met and unanimously agreed to not go forward with the electronic sign. Mrs. Dill inquired whether the various Borough departments (Fire, Police, Public Works, School, etc.) were contacted to be involved in the decision-making process of obtaining an electronic board. She commented that Shrewsbury is a community and that decisions should not be made by one department. She further inquired about the specific individuals who were contacted to be a part of the decision-making process. Councilwoman DerAsadourian interjected and commented that she contacted the Chief of Police to ask him his opinion on the purchase of an electronic sign at the Firehouse. She further stated that the Chief of Police would feel more comfortable if the sign was situated in a location where there was some type of a red light or a stop sign, so that drivers would have the opportunity to read the sign. Mrs. Dill asked if the Chief of Police could explain what the difference is between reading letter by letter vs. a flash message? Councilman DeSalvo stated that Mrs. Dill initial question was answered and reiterated that the Chief of Police would prefer the sign to be at a location where a traffic light was situated.

**BOROUGH OF SHREWSBURY  
MUNICIPAL COMPLEX  
MAYOR & COUNCIL**

**May 6, 2019**

John Merris, 85 Samara Drive - Mr. Merris inquired about the Memorial Day wreath. Whether each department should put in \$20.00 towards the wreath. He also inquired where this year's location would be. Ms. Muttie stated that the Borough has a wreath, so no payment was needed. She added that the Memorial Day presentation and celebration would be at the Shrewsbury school this year. Mayor Anderson stated that the overall response from the public has been a preference for the school. He said there had been an issue regarding sound at the actual Patriot's Isle location as well as getting some community members to the Isle because of parking issues. He added that they are trying to incorporate Patriot's Isle in the school presentation and are looking at possibly doing a separate wreath laying ceremony as well as working with RBR for a video montage of Patriot's Isle to open the presentation. He further stated that they have noticed there is more community involvement when the ceremony is at the school primarily because of the climate control. He added, they are trying to make it all encompassing as possible to the community.

Amanda Ngo, 118 Borden – Ms. Ngo had questions regarding the Obre Project. In addition to the recreation camp, she noticed there appeared to be several other camps being held at the school. She inquired whether the Borough was aware of that and how the traffic issues would be handled. Mayor Anderson stated that the school is aware of the Obre Project and that Brent and the school have been involved in all aspects of the project. Councilwoman DerAsadourian stated it was determined that the number of students attending the camps is lower this year, so the traffic should be more manageable. Ms. Ngo disagreed. She stated that the recreation camp is the concern. Councilwoman DerAsadourian stated she will consult with Brent regarding Amanda's concerns. Ms. Ngo had a question regarding the Bond Ordinance 2019-1061. She inquired about which roads were being improved under the road program. Mayor Anderson stated that Court Drive and East End were under the road rotation. Ms. Ngo inquired about the 911 status since the last meeting. Mayor Anderson stated that the status has not changed since the last meeting. He added that Little Silver has been non-responsive and that the current options remain the same: To have the current system remain the same, create our own 911 call center or go with County. Ms. Ngo stated that if the County system is open to negotiating the rates and addressing the concerns from the community that were brought up at the last meeting: staffing issues, radio calls and local towns tracking knowledge, they could have a solution that works for everyone. Mayor Anderson stated they are trying to find another partner to determine if something could be worked out. Otherwise, the option would be to go it alone or figure out a solution with County. Ms. Ngo added she had an additional concern of a disaster recovery plan in the event of a natural disaster regarding one physical building handling the 911 calls. Mayor Anderson stated that there are two separate power feeds from the county from 2 different locations and that they have redundancies in other offsite locations. He added that any staffing concerns would be addressed by County. Ms. Ngo inquired if there is someone on the Council who would provide communication to the County on behalf of the town to address the town's concerns. Mayor Anderson stated that the Chief of Police was assigned with that task as well as speaking with Little Silver and exploring other options, if necessary. Councilwoman DerAsadourian agreed there are points that need to be addressed. She added that it appears a neighboring town doesn't have an interest, so the Council needs to look at viable options and relay them with the town. Mayor Anderson stated that various options have been discussed; however, some information that goes out to the public can be misaligned on the Facebook resident page, causing complications. He added that there needs to be a better communication system with the community, citing the town website as an example, though he emphasized the site needs restructuring. Ms. Ngo stated that she understands the complications of information being discussed on social media. She added that perhaps the use of the Newsletter in paper format would be a viable solution and inquired as to the status of its use, whether it would be re-instated or retired, noting that it has not been distributed in awhile. She added that there are various levels of technology experience in the town and that there are probably a fair number of constituents who still read paper mail, addressing the possibility of reinstating the paper newsletter. Mayor Anderson stated that there are discussions on the most effective way to communicate with the community. There was a push

**BOROUGH OF SHREWSBURY  
MUNICIPAL COMPLEX  
MAYOR & COUNCIL**

**May 6, 2019**

for a digital version about a year ago, which was implemented, but there was a lot of feedback that residents wanted the paper version, so we brought it back. He added that the challenge of the paper version is the bulk rate, which does not guarantee that it gets to every resident and that the Post Office is unreliable. In addition, they're struggling with balancing the cost issue. He personally feels a better website would be more effective and added that Don feels push notifications would be more effective than putting out a paper newsletter. Ms. Ngo inquired if the County offered shared services for website design. Mayor Anderson stated that they are only using the shared services regarding technology for digital storage and that they are going to start storing all the documents electronically to the County, as it was the most cost-effective solution.

Bill Gerth, 33 East End Avenue – Mr. Gerth stated that he follows the Shrewsbury NJ residents Facebook page and that positive information, announcements, questions or requests are usually posted. He cited a few examples. He inquired whether a borough employee monitors that site and perhaps could answer or clear up any misinformation. Mayor Anderson discouraged that option, as that could pose additional problems, being that the site is not an official Facebook page for information. Also, responding could also pose legal risks. Mr. Gerth understood and stated that he was uncertain why residents were not calling the Borough for accurate information. Mayor Anderson stated that in concept, Facebook is a positive format to see what's going on in the town. He is proud of our small community, but he is bewildered that if a resident has an issue, concern, question or complaint, they try to obtain the information from other residents via Facebook instead of contacting him or the Borough for the most up-to-date, accurate information. Mr. Gerth remarked that Pandora's Box has been opened with social media, so the challenge is to figure out how to optimize that platform and use it to help people

**Close the Floor to the Public**

Seeing no one else wishing to speak, Mayor Anderson closed the floor to the public.

**Adjourn**

The meeting was adjourned at 8:43pm.

**Attest:**



Maureen L. Muttie, RMC, CMC  
Municipal Clerk

**Approve:**



Erik Anderson  
Mayor