

7th Annual SBS Red Ribbon Week – Oct. 18-22

“I Believe in Me. Drug and Bully Free”

Why do we celebrate Red Ribbon Week (RRW)?

RRW is the oldest and largest drug prevention campaign in the country. This week serves to honor the life of slain undercover DEA Agent Enrique “Kiki” Camarena. To further the cause for which he gave his life, the Red Ribbon became a symbol of support for all drug abuse prevention education programs. Each year, the Shrewsbury Alliance for the Prevention of Alcohol and Drug Abuse (the Alliance) and the SBS faculty and administration work together to provide our students with drug awareness activities that focus on their health, well being, and reinforcement of skills to become strong enough to take a collective stand against the underage use of alcohol, tobacco, and use of any illegal drugs.

2010 Combined themes:

This year our focus will be substance abuse prevention education and bully prevention awareness. These two issues, especially important in understanding today’s peer to peer relationships, have considerable cause and effect. The loneliness/self esteem deflation/depression elements of being bullied and the pressure of maintaining the bullying personae can lead to substance abuse escapes for both the bullied and the bully. This abuse can begin as early as middle school or as late as adulthood. Our activities this week will reinforce with the students the power of believing in themselves, resisting peer pressure, and how to stand up to bullying by “Speaking up, Reaching out and Being a friend”.

School Activities planned for the week:

Daily Dress-up days!

Monday: “I Believe in me!” day (wear **RED** to support a drug and bully free life)
Tuesday: “Put a Cap on bullying!” (wear a **hat** to school)
Wednesday: “Use your Head. Don’t Do Drugs!” (Crazy Hair Day)
Thursday: “Tiger Power to be Bully Free” (wear SBS colors/spirit wear)
Friday: “Dare to be Different Day” (wear mismatched, mixed up clothes/colors)

Daily Morning/afternoon school wide Public Service Announcements.

Contest winning anti drug and bully prevention awareness messages to entire student body.

Congratulations to our winners!

Camryn Stack, Grade 1	Molly Klus, Grade 1	Lily Thompson, Grade 1
Sarah Layton, Grade 2	Caitlyn Decker, Grade 2	
Sofia Fernandes, Grade 5	Megan Dingelstedt, Grade 5	Ellen Sutton, Grade 5
Maeve Bradley, Grade 6	Elizabeth Paterno, Grade 6	

10/19 Assemblies:

Internet Safety/Cyber bullying, Monmouth County Prosecutor, Det. Richard Shin

9:25 am – 10:09 am – Students (Grades 5-8)

****7:00 pm – 9:00 pm** – PARENTS ONLY, SBS gym, refreshments will be served.

Open to all parents in and around our community! Bring a friend! Markham Place, RBB and RBR parents also invited.

Please see other side>

10/20, 10/21 **Bullying Workshops** – New Mystic Theater Company
Peer to peer, interactive, role play scenarios specifically designed (age appropriate) to help students deal with issues such as: How to recognize and deal with different forms of bullying (physical, verbal, nonverbal/social exclusion, technological); how bullies use peer pressure to get what they want; ways to say no to alcohol, tobacco and other drugs when being pressured; dangers and power of the internet, texting/cyber bullying.

10/20 **8:35 am - 10:57 am** – Grades 2-4; one 45 minute workshop per grade

10/21 **8:35 am - 11:45 am** – Grades 5-8; one 45 minute workshop per grade

10/22 **Mix it Up Day** “Be a Buddy, not a Bully”. We encourage you to take some time today to talk to or sit next to someone new whether it is at lunch, on the playground. We are all different in some way and have lots to offer as a friend!

Story time with Shrewsbury Borough DARE officers (Grades PreK-1).

Bully prevention awareness stories entitled, “Tiny T Saves the Day”, “Dot Spots”, and “Anton Acts Up”

Additional Parent Information

Attached to this backpack notice is some educational literature appropriate for parents. Your children will also be bringing home some age appropriate materials. Copies of the school’s policies on “Harassment, Intimidation and Bullying” (Policy #5512.01), “Cyberbullying” (Policy # 5512.02), and “Substance Abuse” (Policy # 5530, #5533) can be found under the “Board Policies” tab on the school website. Please take the time to read this information and talk about substance abuse and bullying behavior with your children. Studies show that though they appear not to listen, what you say and what you do make a big difference in their lives. Empower them to do what they can to resist peer pressure and maintain your family’s expectations of good character. The more we can foster a climate of empathy, acceptance, tolerance, and kindness, in and out of the home, the better chance we have at a bully free, substance free community. Parents, thank you for working together toward the common goal of giving our children the ability to reach their hopes and dreams and live in a healthy and safe environment.

The Alliance would like to thank the Shrewsbury Borough Mayor and Town Council; the Shrewsbury Board of Education; Mr. MacConnell, Ms. Shaheen, and the entire SBS faculty; the executive committee and members of the SPTG for their support.

If you wish to become more involved with the Alliance, please drop by one of our meetings. We meet at Boro Hall on the second Monday of every month.

The Shrewsbury Community Alliance for the Prevention of Alcohol and Drug Abuse

Chairperson, Karen Lloyd ; Shrewsbury Borough Council: Kevin Murphy; Municipal Court Rep.: Judge James Berube, SBS Board of Education: Lisa Barnes, SBS Faculty/Administration/Guidance Dept: Brent MacConnell, Marisa Shaheen; Shrewsbury Police Dept.: Lt. Louis Ferraro, Sgt. Louis Fitzgerald, Offcr. Jessica Boyd; Kiwaniis Club: Ray Peterson; Residents: Carol Karalewich, Ginni O’Dor